



**Press Release
For Immediate Release**

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NAVSYs CEO Dr. Alison Brown shows girls the fun in STEM Education

Colorado Springs, CO – October 12, 2012 – Dr. Alison Brown, President and CEO of NAVSYs Corporation, joined with other Colorado Springs leaders in business, technology and education to promote Girls STEM Day at the University of Colorado in Colorado Springs.

Girl STEM is a program of the Pikes Peak Community Foundation. The goal of the event is to spark the interest of young girls in Science, Technology, Engineering and Math and provide support to young women in pursuing education and careers in these areas. AAUW reports that only 20% of girls pursue degrees in STEM fields – a result of bias toward girls in studying in these fields and a lack of confidence the girls have in their own capabilities. The event is designed to introduce the girls to women who have made successful careers in STEM fields and hear from them that they can do it too.

The event attracted over 350 middle-school girls for hands-on science and math activities. Dr. Brown led three workshops titled: “Do you like clues? GPS and Geocaching: How to use GPS technology and mathematics to find hidden treasures on a geocaching expedition”. This is Dr. Brown's second year as a STEM volunteer.

NAVSYs Corporation is a research and development small business, focusing on global navigation technologies. A woman-owned business located in Colorado Springs, the company specializes in global positioning systems, inertial navigation systems, and communication systems for both military and commercial applications.

Below are links regarding press coverage of the event in local publications.

[Colorado Springs Business Journal](#)

[Colorado Springs School for the Deaf and Blind](#)

[Gazette](#)

Tags: STEM, Women, Girls, science education, math education,